



## Frequently Asked Questions

The SHSU Alumni Association is excited to begin collecting “Sam Stories” from our alumni through our partnership with Publishing Concepts, Inc. (PCI). The Oral History Project will begin in September, PCI will be contacting SHSU alumni via mail, phone, and e-mail to request that you share your Sam Story.

We understand that you might not want to provide your information to just anyone, so we want you to know their request for your SHSU story and information is legitimate. Your story will be placed into printed and digital publications.

While alumni stories are included in the Oral History Project at no cost, PCI is also taking orders for the printed hardcover “Sam Stories” publication, as well as electronic versions of the publication.

**I received an email/postcard/phone call asking for my personal information and a story about Sam Houston State University. Tell me more about the project.**

We have partnered with PCI (also known as Publishing Concepts) to produce an Oral History Publication for Sam Houston State University Alumni Association. PCI is a family-owned business based in Dallas, TX that has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for over 100 years. This project allows us to hear about your personal experiences from your time at Sam Houston State University and how the school helped shape your life since then. And, while we have you on the phone, we want to make sure your contact information is up to date.

**Does Sam Houston State University Alumni Association benefit from this at all?**

Yes, in a few different ways:

- Updated Information – allows us to effectively communicate with and engage alumni
- Legacy – sharing and collecting stories preserves the history of our school
- Revenue – generates membership revenue for alumni programs
- Pride – wearing apparel shows support and love for our school

**How do I know my information will only be used for Oral History Project purposes?**

PCI is committed to protecting your information. The names, addresses and information provided to PCI for the publication of the Oral History Project will be held confidential by PCI, except to the extent that

they are utilized in, or in the preparation of, the Oral History Project and except as required by court order or law. Upon completion of the project, PCI will redact PII (Personal Identifiable Information) from all electronic files that we have supplied or were produced by PCI in connection with the production of the Oral History Project.

**I would like to verify or update my information and share a Sam Story. How may I do this?**

- If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the Oral History Project. The representative will verify all the information we have on file for you, make any updates where needed, and then ask you to share your story about your time at Sam Houston State University. Your story will be recorded, and the sound clip provided to Sam Houston State University Alumni Association at the conclusion of the project.
- If you have received an email with an embedded link, you may go to the online site to review your information and submit a story.

**Can I choose what information prints in the publication?**

The only information that is included in the publication is your name, class year and degree, along with your story and photo. No contact information is printed. When you call to update your contact information, it will only be used to update your alumni record for the school/alumni association. You may revoke consent for your story and/or photo to appear any time before March 15, 2023, by contacting PCI's customer service helpdesk at 1-800-982-1590 / [customerservice@publishingconcepts.com](mailto:customerservice@publishingconcepts.com).

**I updated my information but need some more time to think about what experience to share.**

You can call back at any time before March 15, 2023, to share your story.

**I shared a story and the representative said I could send a photo. How do I do this?**

You will receive an email with a link to upload one photo (black and white or color) plus a caption.

If you have also purchased a book but do not have an email address on file, you will be sent a photo mailer to send a physical photo in to be printed (note: the photo will be returned if you include a self-addressed, stamped envelope).

**Can anyone purchase a book?**

The Sam Houston State University Alumni Association Oral History Publication is available for sale only to Sam Houston State University alumni.

**I ordered a book / package over the phone and would like to cancel my order. How do I do this?**

Contact PCI's customer service help desk at 1-800-982-1590 and they will take care of this for you.